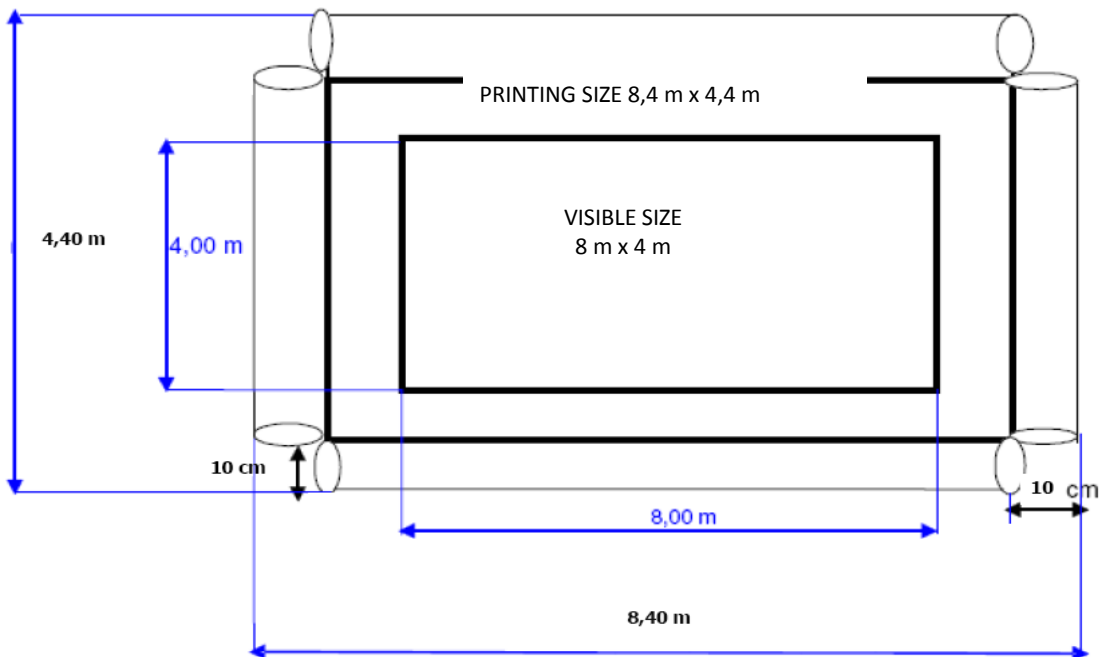


## SUPER BACKLIGHT - technical specifications



JCDecaux Group

Printing Size (L)	Printing Size (H)	Visible size (L)	Visible size (H)	Printing Size m <sup>2</sup>	Visible size m <sup>2</sup>	All size with pocket	Material
8,4	4,4	8	4	36,96	32	36,96	vinyl backlight



### We need art work prepared as:

- 32 bit CMYK colour file for PC computers,
- in 1:10 scale (10 x smaller instead of real dimensions)
- resolution in scale 1/10 : 350 dpi (jobs for exemple 6m<sup>2</sup> and more)
- bigger job - lower resolution
- pictures scanning resolution : 1200 dpi and then re-scale to 1/10 scale of needed dimensions (see above)
- CMYK description of black colour : C70% , M60% , Y50% , K100%
- Job format : TIFF, EPS
- Photoshop compression : 4
- Photo-Paint Compression : 10/10
- please add colour proof as : cromalin , matchprint or substitute